

Publisher
Liikenneturva

DOCUMENTATION PAGE

Date
2003

Author Matti Heinonen	Type of documentation research report		
		Commissioning organisation Central Organisation for Traffic Safety in Finland	
Title THE USE OF 'SAFELY ACROSS THE ROAD' INTRODUCTORY EDUCATION MATERIAL			
Abstract <p>Liikenneturva sent all schools and day-care centres, which give introductory education, a free traffic education package in August, 2002. The name of the information package was 'Safely Across the Road'. A mail poll was conducted in order to find out how the material was received. The poll was answered by 47% (360 institutes) out of the introductory education providing institutes selected for the sample.</p> <p>Out of all the schools and day-care centres who answered the poll, 77 percent (123 institutes) had received the education material 'Safely Across the Road'. Of those schools and day-care centres receiving the material, 93% (115 institutes) had become acquainted with the material. More than half of those schools and day-care centres providing introductory education had utilised different segments of the material. The exception to this tendency seemed to be the Parents' Checklist which was used very little. A lot of the material was used as content for education discussion and in small group interaction. Secondly, it was also widely reported that the material was used in connection with a traffic theme.</p> <p>The polled institutes felt, unanimously, that the over-all appearance of the material was successful. Almost 90 percent of the polled felt that the scope of 'Safely Across the Road' material was very good in its present form. Almost half of the polled stated as their opinion that the material had been very useful.</p> <p>In the feedback, the institutes hoped for, among other things, traffic signs to become a part of the education material and also pictures of winter traffic as well as traffic conditions in the countryside. Many comments were very positive by nature, e.g.</p> <ul style="list-style-type: none"> - the children enjoyed doing the exercises - the activities were pleasant and important to learn - the material made the learning process easier 			
Key words introductory education, traffic education			
Supplementary notes			
Title and number of series Liikenneturva research paper 97/2003		ISSN 0785-9244	ISBN 951-560-127-4
Pages 9 + appendices	Language Finnish	Price	Availability public
Distributor Liikenneturva		Sponsoring organization Liikenneturva	